



**Flexifinger QD Industries Inc. and/or its subsidiary Flexifinger USA Inc.
GRAPHIC STANDARDS POLICY**

1. Logo

a. Full colour logo

- i. No less than .5" x 3" (1.27 cm x 7.62 cm) (48Y x 288Y)



b. Greyscale logo

- i. No less than .5" x 3" (1.27 cm x 7.62 cm) (48Y x 288Y)



c. Negative logo

- i. No less than .5" x 3" (1.27 cm x 7.62 cm) (48Y x 288Y)



d. Tag line

THE CHOICE OF MECHANIZED FARMERS WORLDWIDE.™

2. Fonts

- a. **HandelGotDBol**
- b. Century Gothic
- c. **Century Gothic Bold**
- d. Futura Bk
- e. **Futura BK Bold**

3. Verbiage

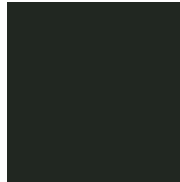
- a. Tagline: The choice of mechanized farmers worldwide™
- b. The website address (www.flexifinger.com) must be displayed on all ads
- c. Whenever possible, the appropriate regional phone numbers should be displayed on all ads

4. Ad Mats

- a. Flexifinger has available ad mats for use by Dealers sized 600x600 pixels with a resolution of 300 pixels per inch
- b. Alternative sized ad mats may be available upon request.

5. Colours

- a. Red
 - i. Pantone 1788
 - ii. RGB = 235, 38, 41
 - iii. Hex = #EB2629
 - iv. CMYK = 0, 84, 77, 7
- b. Grey
 - i. Pantone Cool Gray 6
 - ii. RGB = 167, 168, 170
 - iii. Hex = #A7A8AA
 - iv. CMYK = 16, 11, 11, 27
- c. Black*
 - i. Pantone Black 3
 - ii. RGB = 33, 39, 33
 - iii. Hex = #212721
 - iv. CMYK = 67, 44, 67, 95
 - Can be replaced with



6. Registered Trademarks

- a. Canada and USA
 - i. Flexifinger®
 - ii. Flexifinger logo®
 - iii. QD™
 - iv. FlexxiFloat™
 - v. Triple S™
 - vi. Flexifinger® Quicker Picker
 - vii. The choice of mechanized farmers worldwide™
 - viii. Corn Harvest Pans™
- b. Europe
 - i. Flexifinger®
 - ii. Flexifinger logo®
- c. QD™ Australia
 - i. Flexifinger®
 - ii. Flexifinger logo®
 - iii. QD™
- d. New Zealand
 - i. Flexifinger®
 - ii. Flexifinger logo®
 - iii. QD™
- e. China
 - i. Flexifinger®
 - ii. Flexifinger logo®
 - iii. QD™